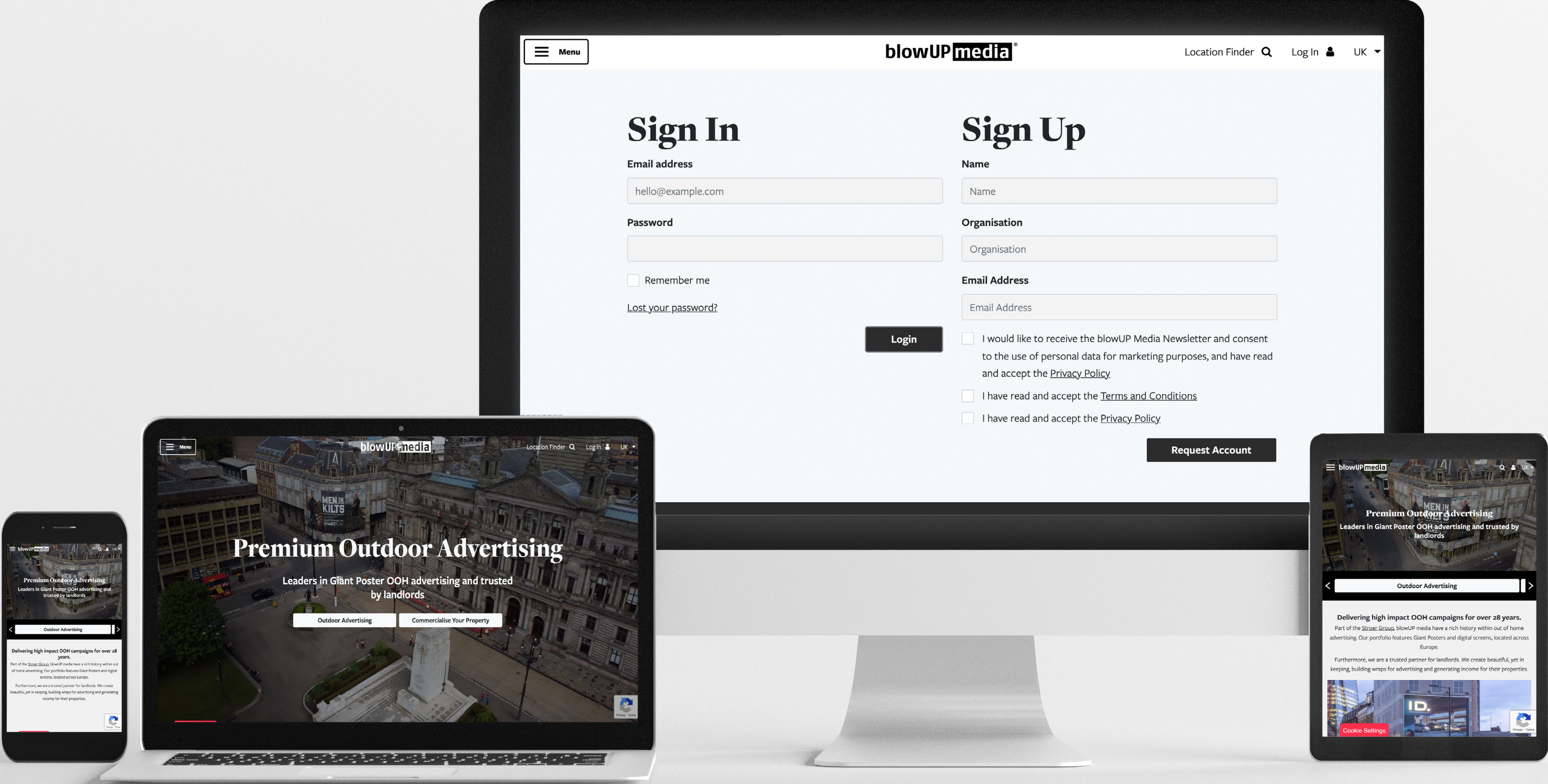




blowUP media Website Guide

We Build Big Brands

Welcome to the blowUP media Website Guide

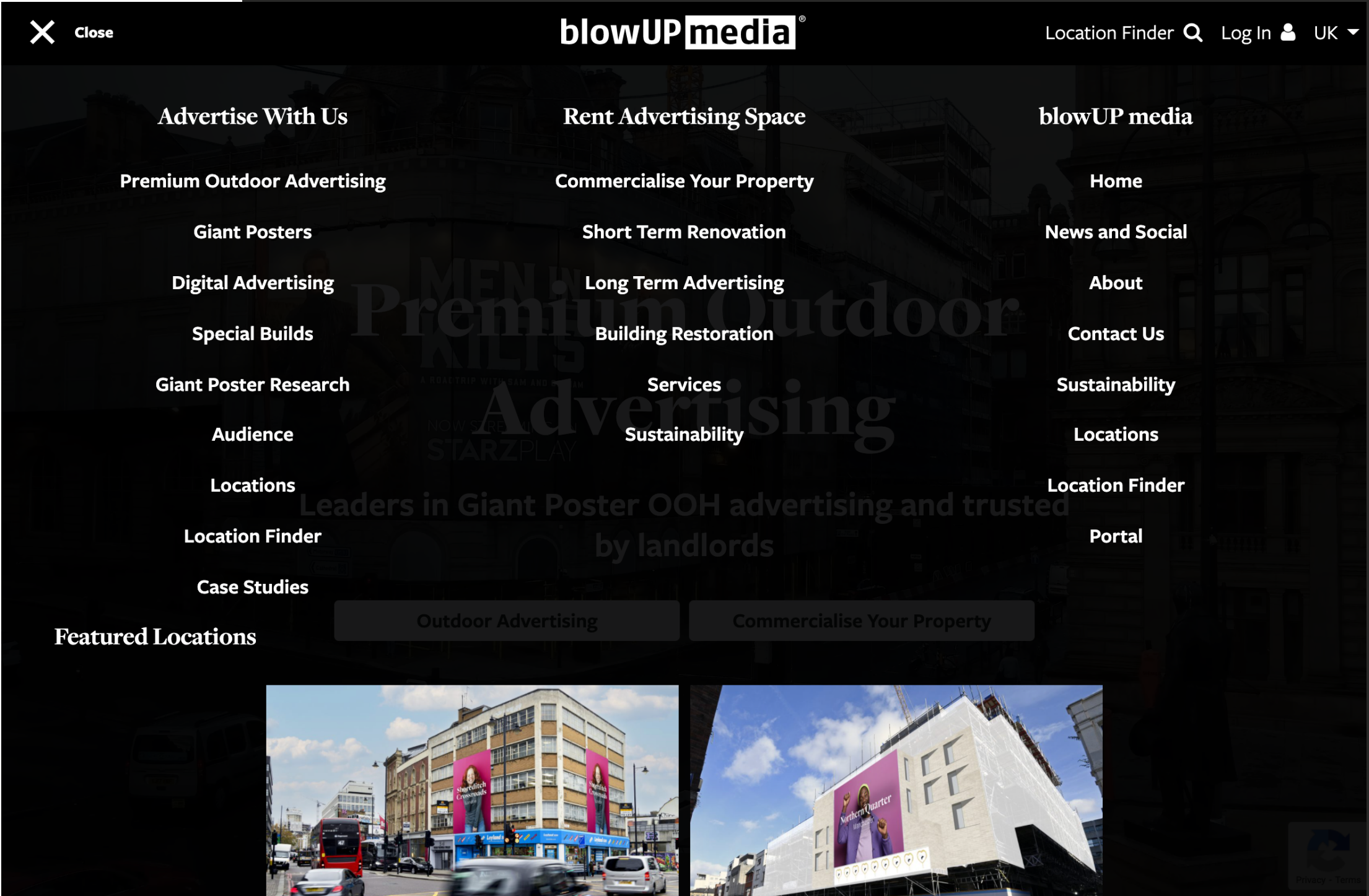


blowUP media Website Guide

Website Menu

A clear and easy to navigate menu makes it easier for users to find what they want. Whether you want to read the latest blowUP media news or take a look at our locations, it can be found on the menu.

You can also visit our International pages via the top right hand corner.

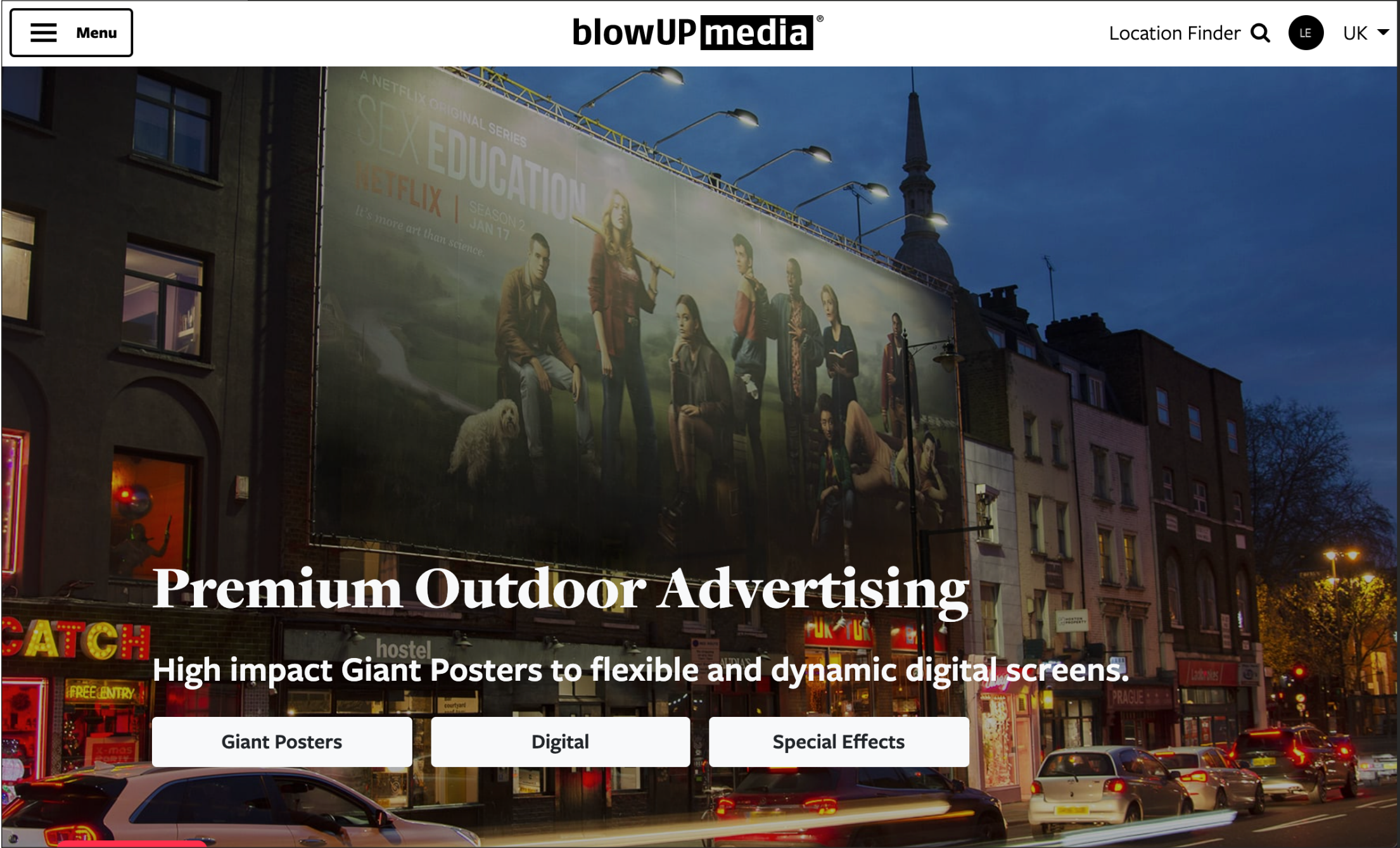


blowUP media Website Guide

Dedicated Pages

We have dedicated pages for every element of the blowUP portfolio . You can find out more about our Giant Posters, Digital Screens and Special Build posters with a dedicated page for each.

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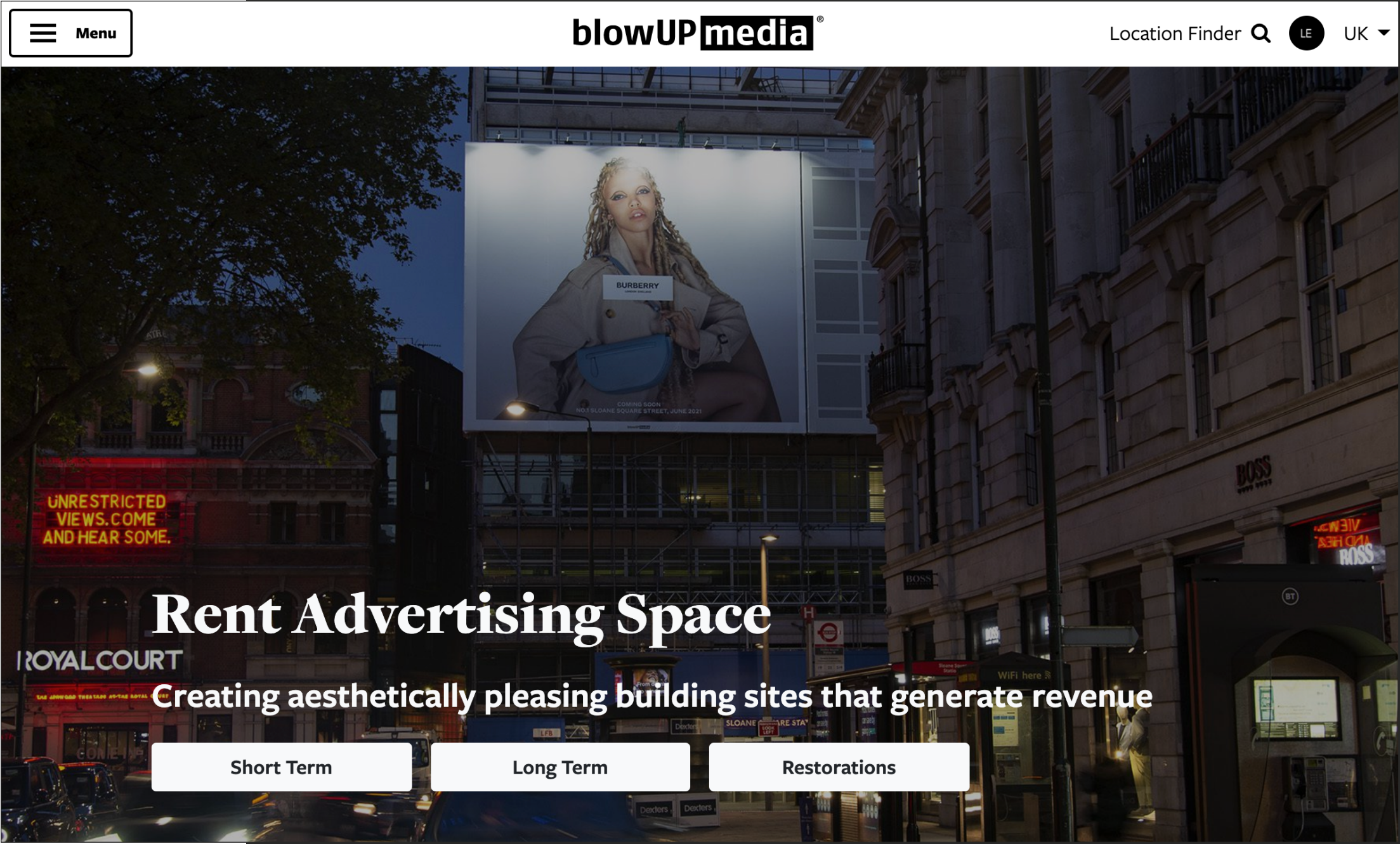
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Site Development

Find out more about how we develop our sites.

Potential landlords can find out more about how to use their developments for Out of Home advertising.

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Client Login Features



Campaign gallery



Plan Campaigns



Location Finder



Download Ratecards



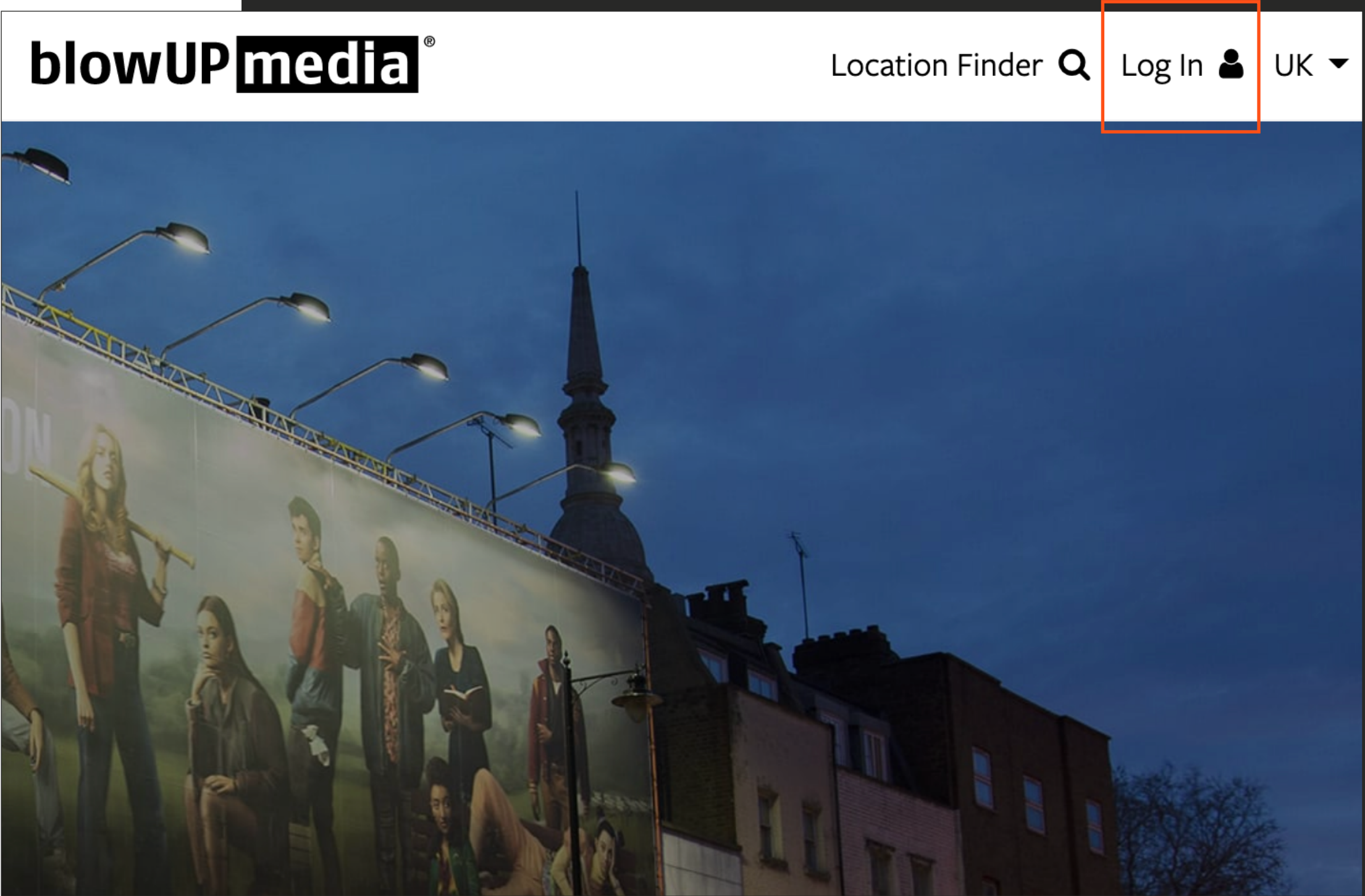
blowUP media Website Guide

Client Login Features

The biggest new feature to the website is our new client login section. This gives agencies and specialists access to ratecards, campaign pictures and to even plan out a campaign.

Simply click the ‘Log In’ icon in the top right hand side of any page to get started.

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Signing Up

Sign up (or sign in if you have done so already) on the portal page. Sign up using your work email address. Your company email address gives you access to campaign pictures booked by your agency or specialist.

Once signed up, you can begin using a number of features.

Menu

blowUP media

Location Finder Log In UK

Sign In

Email address

hello@example.com

Password

☐ Remember me

[Lost your password?](#)

Login

Sign Up

Name

Organisation

Email Address

☐ I would like to receive the blowUP Media Newsletter and consent to the use of personal data for marketing purposes, and have read and accept the [Privacy Policy](#).

☐ I have read and accept the [Terms and Conditions](#)

☐ I have read and accept the [Privacy Policy](#).

Request Account

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blowUP media Website Guide

Campaign Galleries




The campaign gallery can be accessed by clicking on your name in the top right hand corner and selecting the campaign gallery option from the dropdown menu.

Here you will see all campaigns booked by your agency or specialist. The search options allow you to filter by brand, industry, city and more.

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Menu

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Location Finder   UK 

Staff Portal

Campaign Gallery

Filter

Country

Search Country

City

Search City

Brand


Search Brand

Industry

Search Industry

Audience

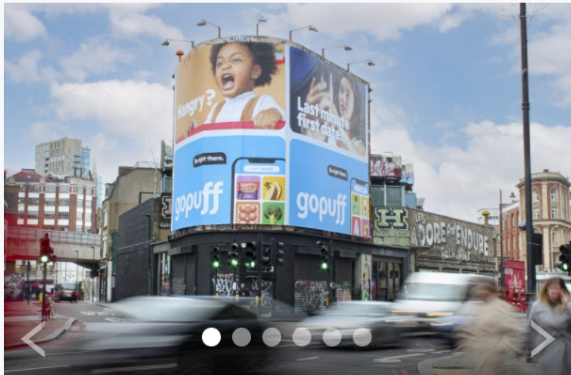
Search Audience



Oatly - The New
NORM&AL Show

London | Brixton High Street


17 January 2022 - 30 January 2022



Gopuff - Gopuff

London | 10 Great Eastern Street


17 January 2022 - 10 April 2022




Oatly - The New
NORM&AL Show

Manchester | The Piccadilly


17 January 2022 - 30 January 2022




JD 50% OFF
BIGGEST EVER SALE



JD 50% OFF
BIGGEST EVER SALE



JD 50% OFF
BIGGEST EVER SALE



LE

lebbon@blowup-media.com

Edit Profile

Favourites

Campaign Galleries

Sign out

Search for a Campaign Gallery

Privacy - Terms

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blowUP media Website Guide

Location Finder

The location finder allows you to search for all of our live site locations, both in the UK and across Europe.

This feature can be accessed by clicking ‘Location Finder’ in the top right hand corner, or via the ‘Menu’ button.



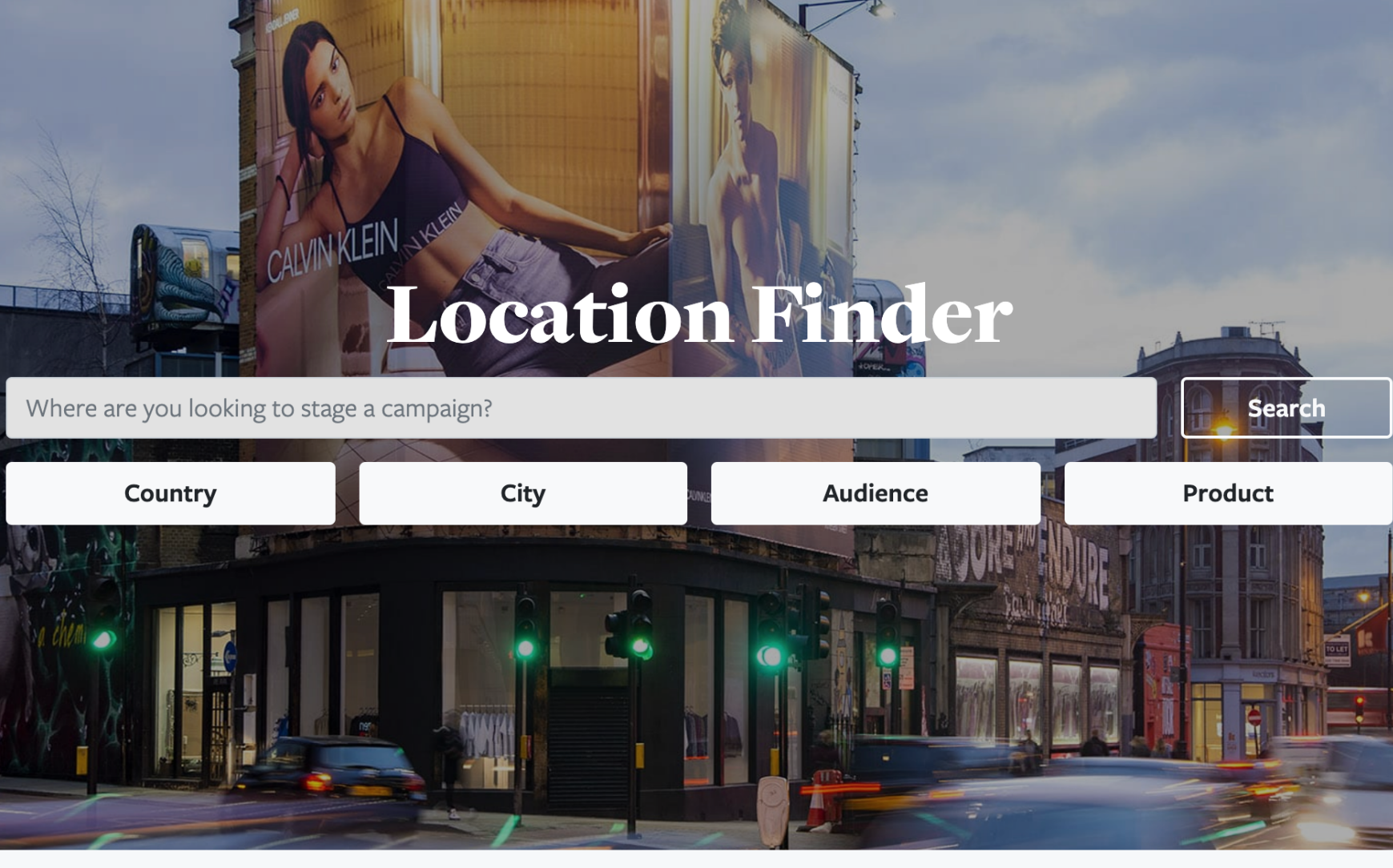
Menu

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Location Finder 🔍

LE

 UK ▼



Location Finder

Where are you looking to stage a campaign?

Search


Country


City

Audience

Product

Featured Locations





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blowUP media Website Guide

Location Finder

As soon as a new site is launched, it will appear here, so you know that our sites are up to date. Once a site is no longer in the ground, it will no longer appear.

You can filter by country, city, audience and product. Once you have found a desired location, you can click for more info, or favourite via the little heart symbol on the right-hand corner of the image.



Menu

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Location Finder 🔍 LE UK ▼

Location Finder

Where are you looking to stage a campaign?

Search

Country


London ✕

Audience


Product

Locations


Sort By
Default ▼




London | 165 Kensington High Street





London | BOXPARK - Shoreditch



London | Shoreditch Crossroads







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Location Finder

Once a site is selected, you can access and download a selection of images, download a ratecard for the site or add it as a favourite to then build into the campaign planner.

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Menu

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Location Finder

LE

UK

32 Shoreditch High Street

86,524

Average daily footfall

178 m²

18.50m x 9.60m

E1 6PG

London

Price: £ 60,000 / 14 Days

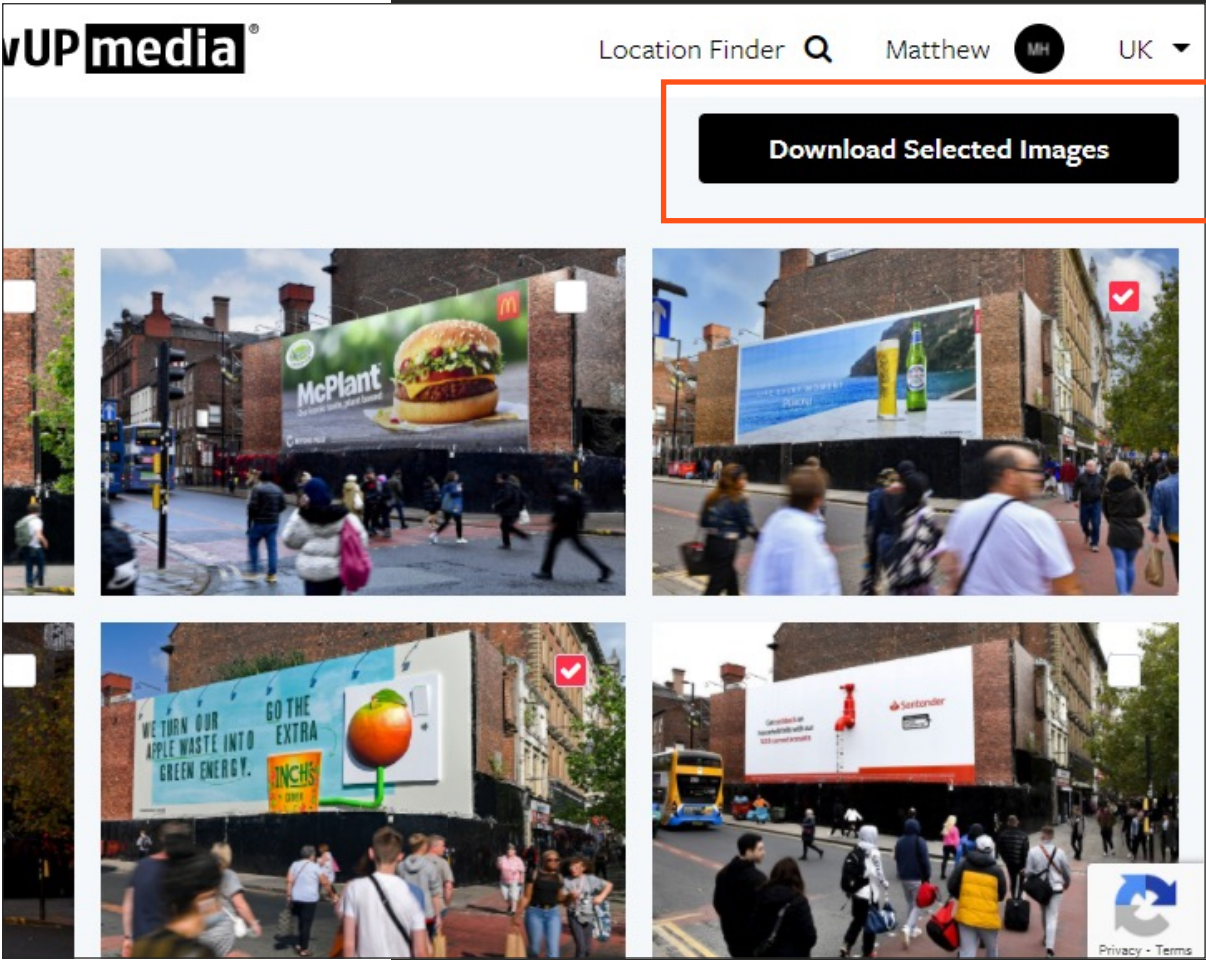
Download Ratecard

♥ Add to Favourites

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Download Images

Click the ‘Download Images’ button to access the gallery of images for the chosen site. Then select the image size and download.



Download Images

Download images of the latest campaigns.

Select an image size

- ☒ Small (800 x 533)
- ☐ Medium (1024 x 682)
- ☐ Large (1772 x 1181)

Download Images (.ZIP)

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Plan a campaign

Once you have favourited the sites you want to feature in a campaign, you can send a plan request to the blowUP media sales team.

Click on your name in the top right hand corner, then select ‘Favourites’ from the dropdown menu. This will then bring up your chosen sites. Click the ‘Request Media Planning’ button.



Menu

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Location Finder LE UK

Location Finder

Where are you looking to stage a campaign?


Country

City


Audience

My Favourite Locations


Request Media Planning




London | 32 Shoreditch High Street

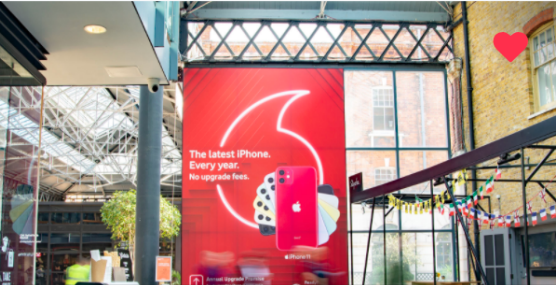


London | 333 Old Street



London | 10 Great Eastern Street





LE

-

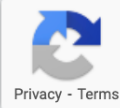
lebbon@blowup-media.com

Edit Profile

Favourites

Campaign Galleries

Sign out



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Plan a campaign

Here you can submit any other relevant information on the campaign, such as the client and campaign period. Once submitted the request will be sent to us.

Media Planning

Please let us know more about when you wish for the campaign to go live and which locations are desired and we will be in touch.

Client

Type Something

Campaign Period

Type Something

Comments

Type Something

☐ I have read and accept the [Terms and Conditions](#)


☐ I have read and accept the [Privacy Policy](#)


Submit Enquiry


Your Favourites

Please select your sites.

☐ [Select all](#) / [Unselect all](#)

☐

☐

☐

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blowUP media Website Guide

Any other questions?

If you need any further assistance, or just want to find out more information on how to use the site, please email us at:
marketing@blowup-media.co.uk

Or contact someone directly in the marketing team:

Matthew Huckle:
huckle@blowup-media.co.uk

Isobel Shaw:
shaw@blowup-media.co.uk

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Thank You For Listening

blowUP **media**®